

Interactive Medium-fi Prototype

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Our Team



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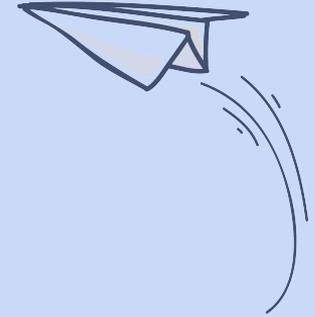
ELEVATE

Students Connecting For Shared Success

Link to Figma Prototype

<https://www.figma.com/proto/nPJsN6q5m7h1WMMQgvdS9p5/Med-fi-prototype?node-id=63-792&node-type=canvas&t=CrO3pJJ84ZlCsDPL-0&scaling=min-zoom&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=63%3A792>

Value Proposition



The Problem

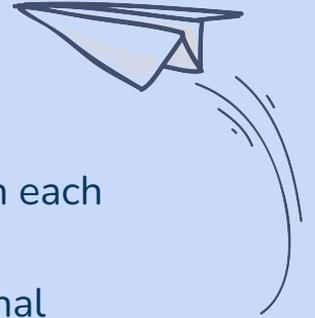
Students searching for jobs and post-graduate career options often feel isolated and alone



Our Solution

Connect students with similar interests to form community groups that provide support surrounding the job search

Values in Design



- **Teamwork**

- **GOAL:** Encourage users to support one another as a group, with each member equally engaged & acknowledged
- **DESIGN:** Communication centered around group chat; no personal messaging functionality

- **Collaboration**

- **GOAL:** Motivate users to collaborate in the job search, not compete
- **DESIGN:** Combine users from diverse backgrounds and in variable stages of the job search to support one another without competition

- **Transparency & Authenticity**

- **GOAL:** Help users quickly build a support community and meaningful relationships built on emotional honesty
- **DESIGN:** Weekly check-ins invite users to participate in candid conversations early and often



Tasks (Unchanged)



Simple

Match users into groups based off career interests



Moderate

Set weekly goals



Complex

Participate in weekly check-ins regarding emotional & job search status

Revisions



New intermediate screen shows users as they're being connected to a group



Navigation bar condensed to 2 tabs: the group tab and the personal tab.

- Chat feature has been moved inside the group tab
- In the personal tab, users now fill out check-in forms and goals there, and it displays a personal summary of these things



Group tab now displays a summary of teammates' goals

Reasons for Revisions



Lo-fi prototype testers couldn't identify when they had been matched with a group



We reasoned that using our tabs to highlight a group vs. self differentiation showcases our app's purpose—without the chat page

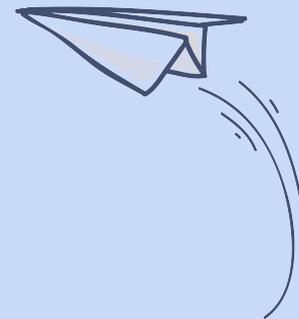


Our low-fi prototype had too many redundant clicks on the home tab



Testers struggled to intuitively find their weekly check-in task flow when personal action items were present in both personal & group tab

Usability Goals



Intuitive UI

Measure the number of mis-clicks when users test



Likelihood to Use Feature

Participants rate how likely they are to use a feature from 1-10



Progress Towards These Goals

Goal 1:



During the first tests, users had 5 mis-clicks and reported difficulty finding the check-ins



To fix this, we now only have 2 tabs in the navigation bar: the personal tab and group tab



The personal tab has two buttons, one for adding goals and the other for doing check-ins, which requires fewer clicks

We will re-evaluate if we need to make it easier to navigate each task goal after the next round of tests

Progress Towards These Goals

Goal 2:



While none of the features received ratings of under 5 in the last test, the chat feature was among the lowest score



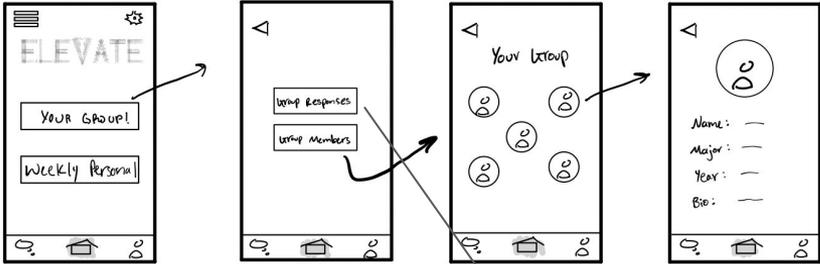
So, we removed the chat from the navigation bar since it will be used less often and put it in the right hand corner of each tab

We will re-evaluate if there are any features we should remove after the next round of tests

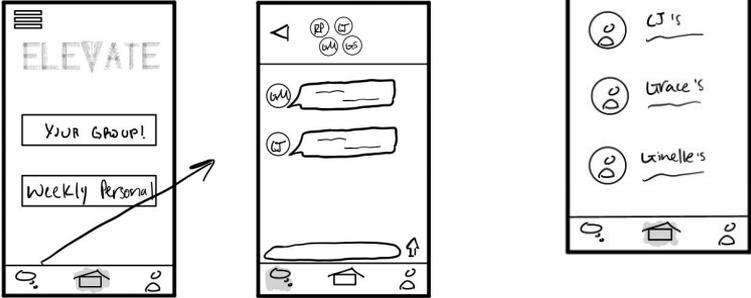
Revised Sketches

Original: Looking at Group Members and Check-ins

once matched, check out group members

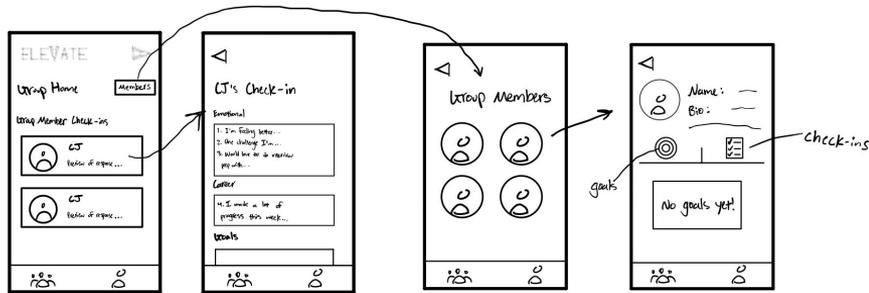


Chat with group members

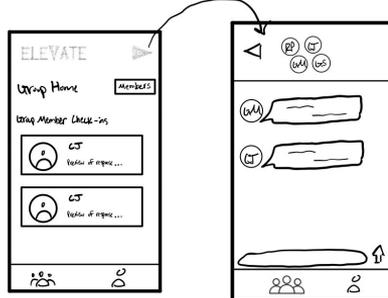


New: Looking at Group Members and Check-ins

once matched, check out group members and their check-ins/goals



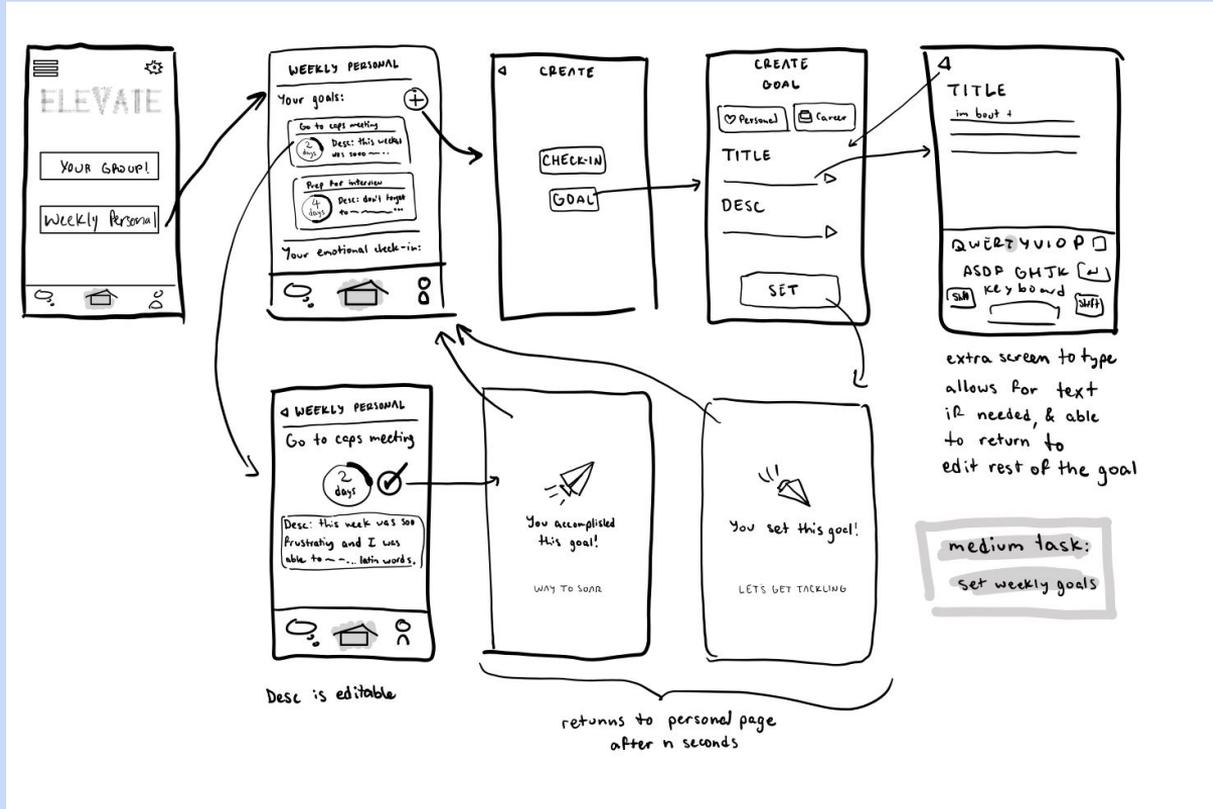
Chat with group members



Description:

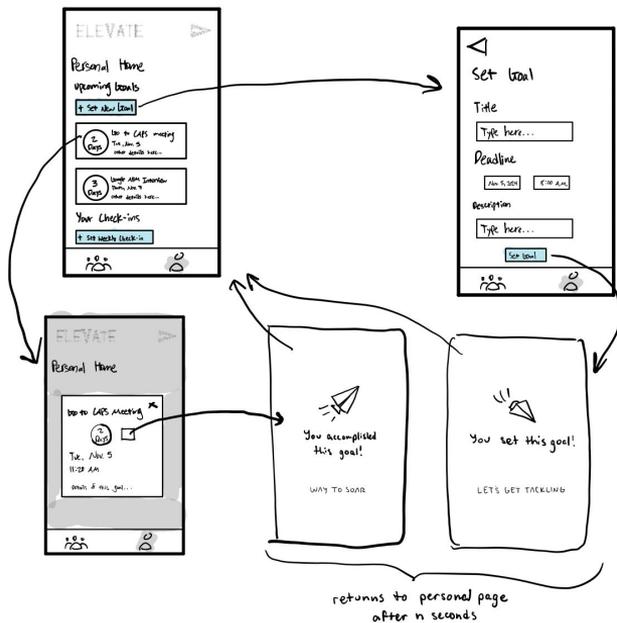
- There are now only two navigation tabs for easier navigation
- View member check-ins and goals in the Group Home to make it more intuitive

Original: Set Goals



New: Set Goals

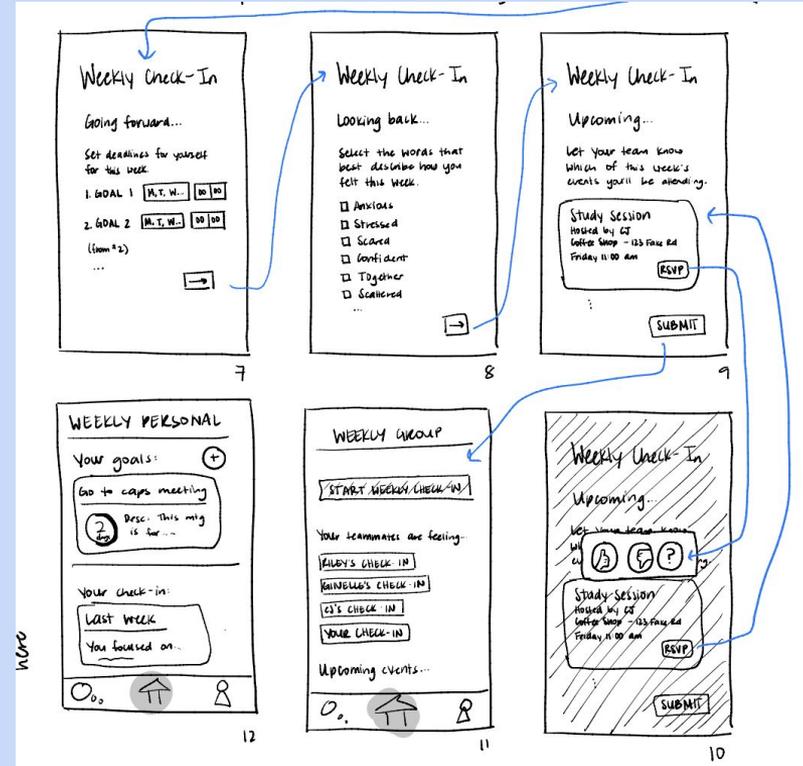
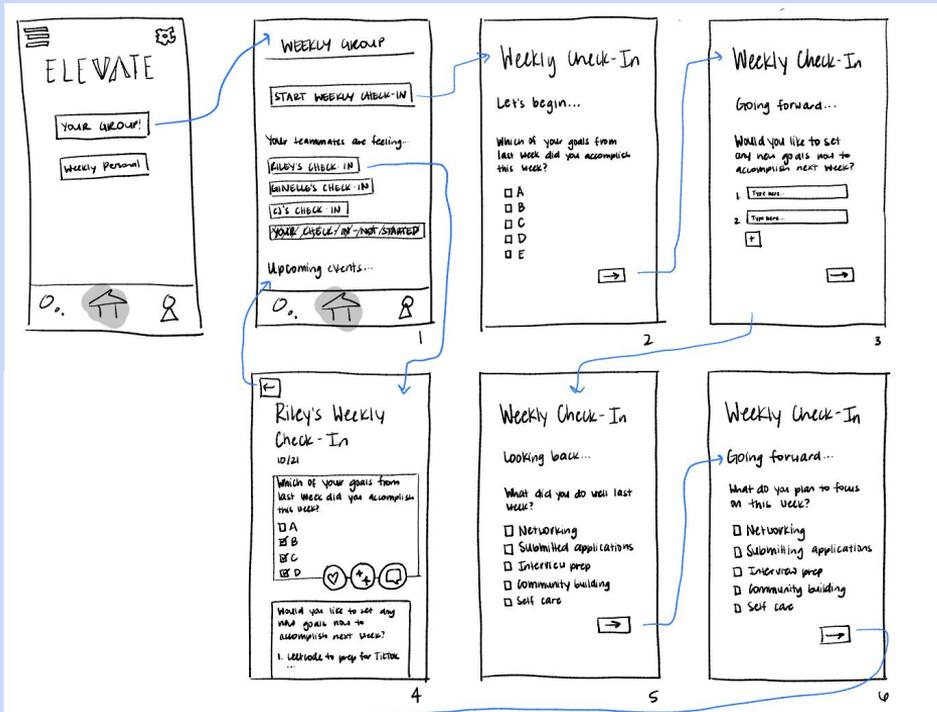
Set weekly goals and check them off when accomplished



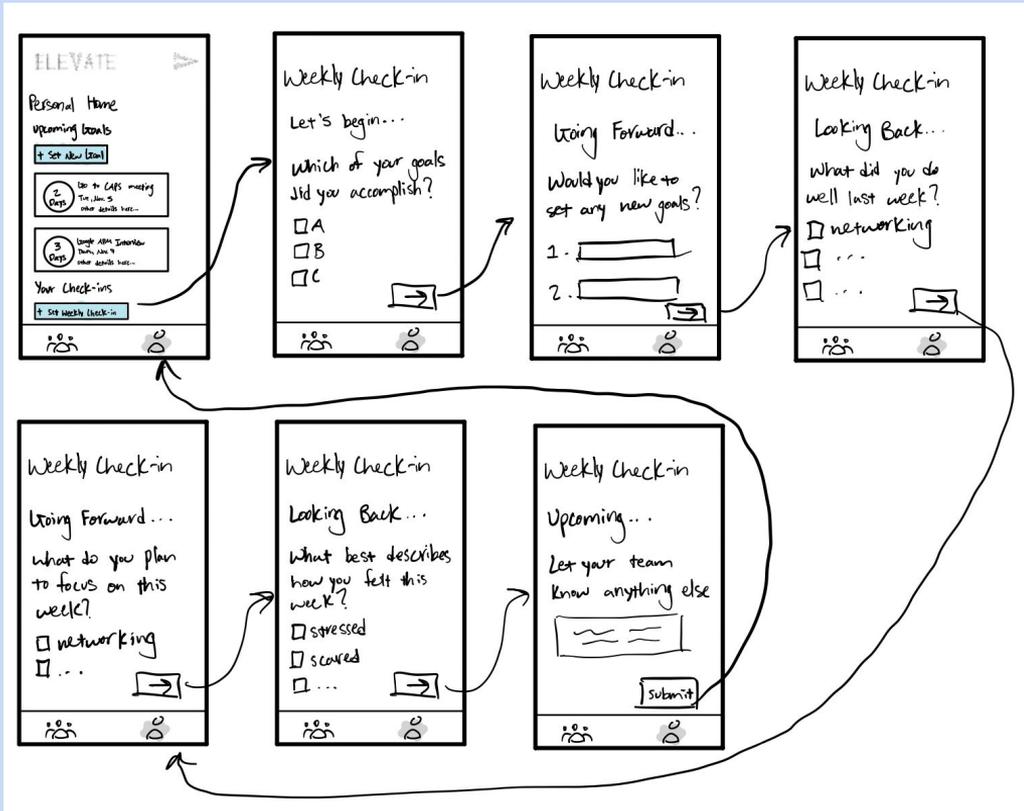
Description:

- Fewer clicks required to view and set goals
- Setting and viewing goals are both now in the Personal Home

Original: Participate in Weekly Check-ins



New: Participate in Weekly Check-ins

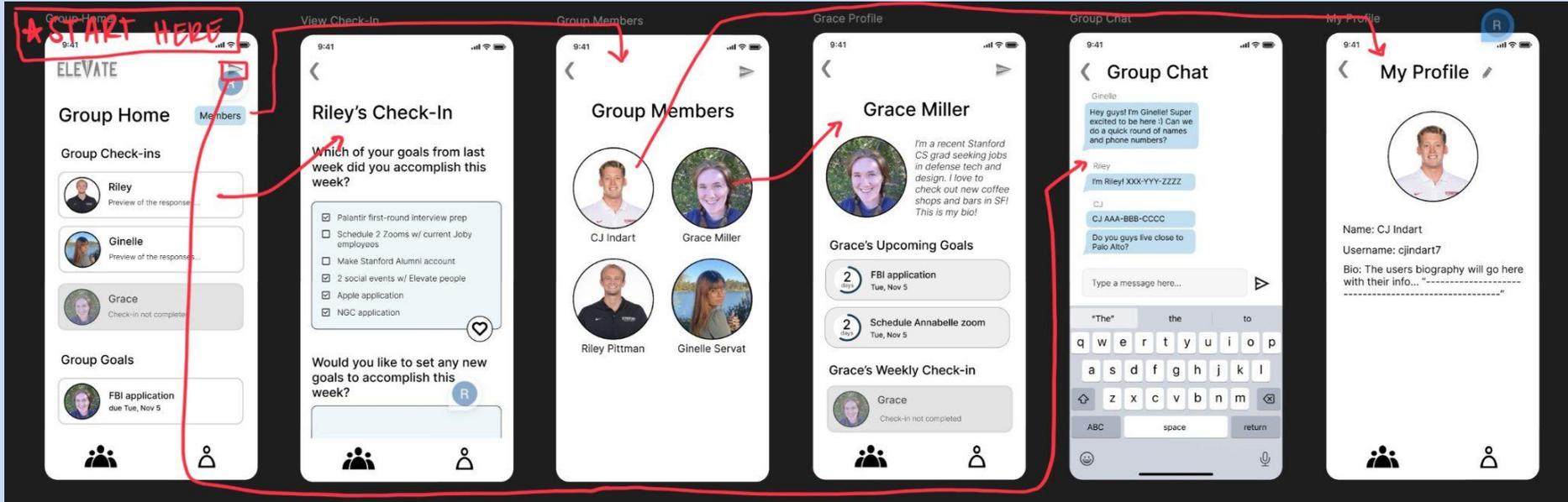


Description:

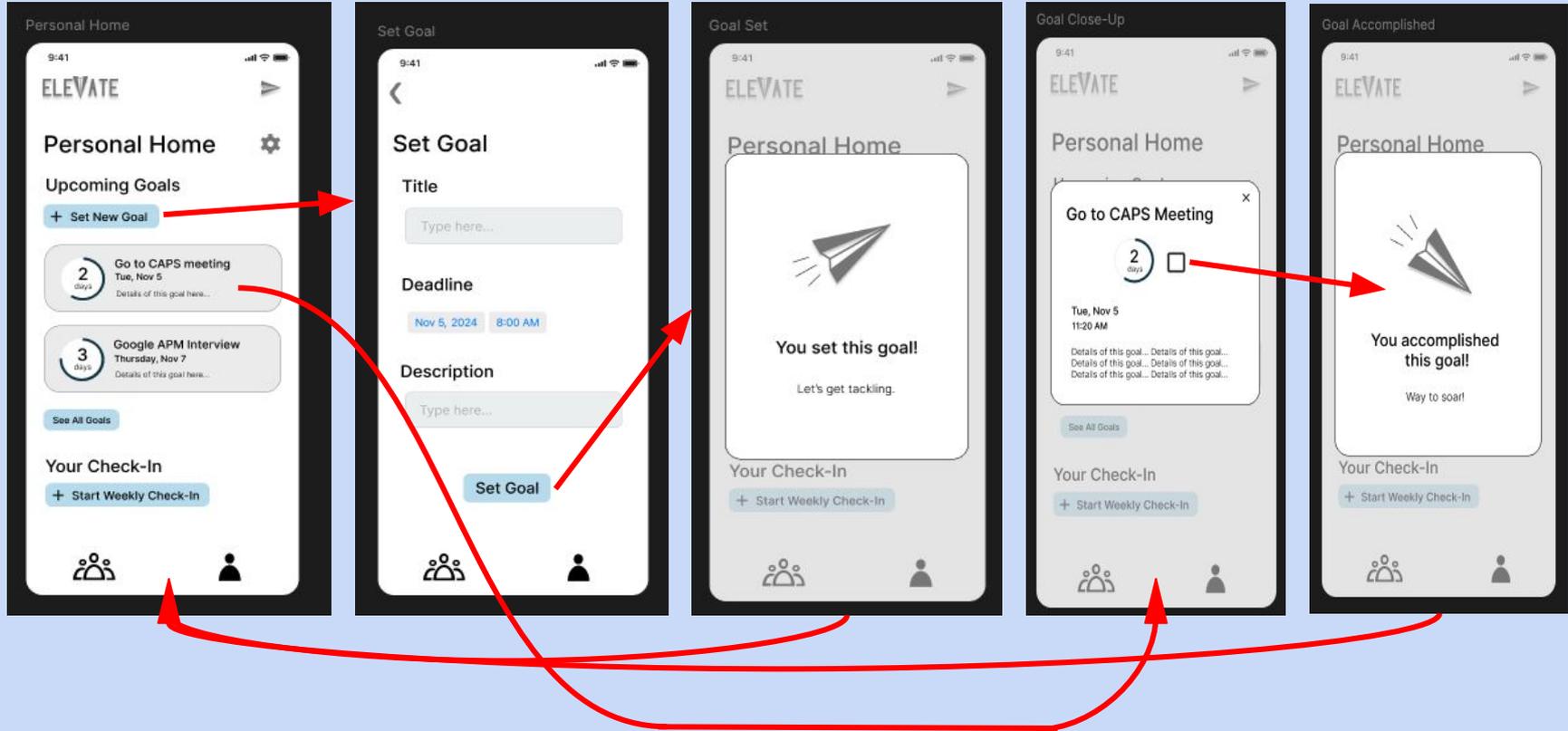
- Fewer clicks to reach weekly check-in form
- Completing it sends you back to the Personal Home tab

Revised Task Flows

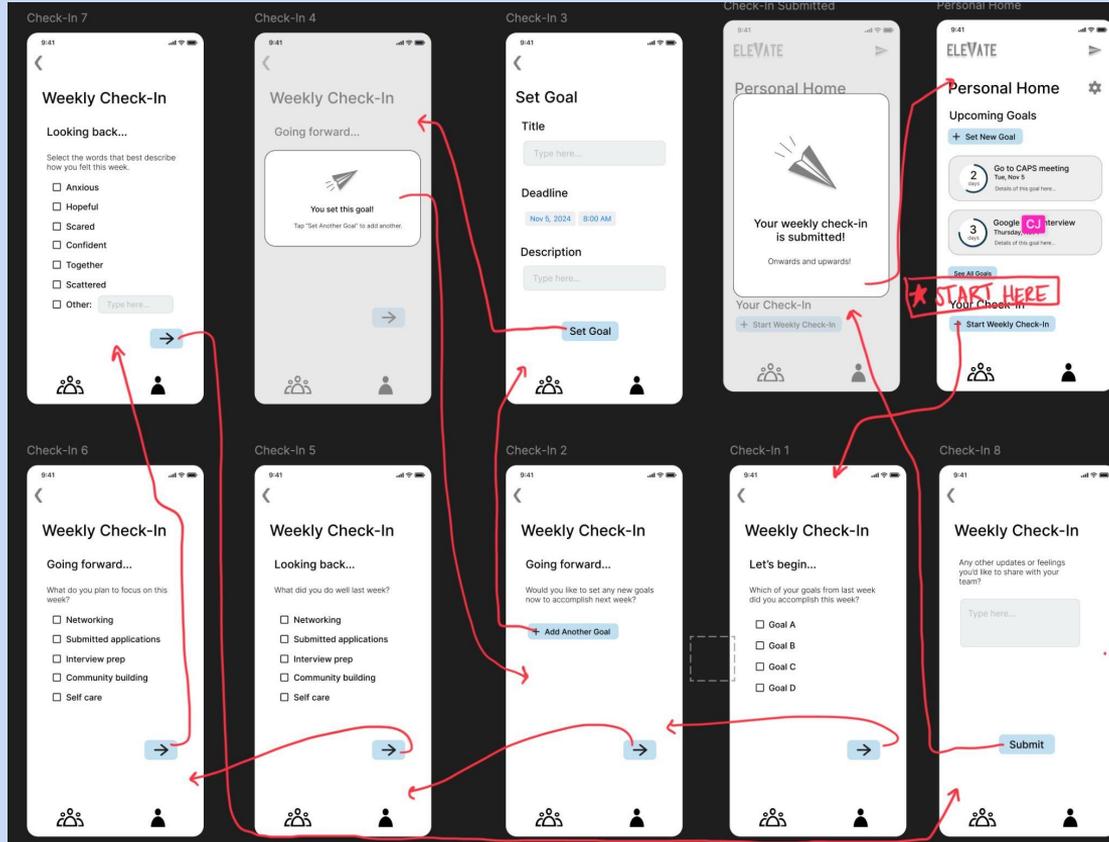
Medium-Fi Prototype Simple Task



Medium-Fi Prototype Moderate Task



Medium-Fi Prototype Complex Task

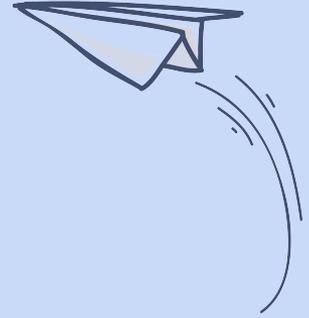


Revised Sketches: Summary



- **Main feedback from last tests:**
 - We needed to rethink how we want users to add goals and complete check-in forms because it was confusing
- **Goals in each of new sketches:**
 - Allow task completion with **fewer clicks** and **simplify the UI** to make it more intuitive
 - More information is present on the Group Home and Personal Home, so hopefully users have a better sense of direction

Prototype Implementation: Figma



Pros

- Collaborative: we can work on it together at the same time
- Effective for creating a realistic looking design



Cons

- It takes a while to learn how to use Figma
- Hard to allow for scrolling, text editing, etc. for the testers

Prototype Implementation

- **Things we hard-coded**

- Since we have no users yet, we had to hard-code our group members, profiles, chats, check-in forms, and goals

- **Limitations**

- The screens aren't scrollable, so the Figma screens don't display as much as they may on the actual app
- Unable to type in the text boxes and fill out responses yet